



DESTINATIONS
POUR TOUS | FOR ALL
MONTRÉAL 19 - 22 OCTOBRE 2014

UN MONDE POUR TOUS | ONE WORLD FOR EVERYONE

THANK YOU, EVERYONE!

The first World Summit Destinations for All, which took place at the Palais des congrès in Montreal from October 19-22, 2014, was a huge success. More than 350 delegates from around the globe came together with one goal: to further develop and implement international standards to fight for an accessible world for everyone.

To view all of the Summit's photos, click on the following link:

<http://bit.ly/1vSCBIX>

These photos are royalty-free and can be shared.

AN OVERVIEW OF THE SUMMIT

- **366** participants from 31 countries;
- **148** sessions and 6 panels underlying 3 main themes: tourism, culture and transportation for all;
- The **Declaration “One World for Everyone”** was adopted at the end of the Summit, in the presence of representatives from the United Nations (UN), the World Tourism Organization (UNWTO), the European Network for Accessible Tourism (ENAT), and the International Social Tourism Organisation (ISTO);
- A growing **worldwide network**.

SUMMIT IN THE SPOTLIGHT

To summarize every experience from the Summit is nearly impossible; however we can confirm that the three main themes from the Summit, whether it was tourism, culture or transportation, led participants to discuss concrete ways to put good practices in place for accessibility for the present and future.

The complexity of the transport industry, one of many strong points from the Summit, was illustrated by speakers such as the British expert Ann Frye, Jitu Thaker from the International Civil Aviation Organization (ICAO), and Pierre Jeannot, a leading Canadian authority. They presented concrete solutions to improve the challenging issues involved in the transport industry, particularly air

transport.

Countries and regions like Belgium, England, Spain and the United States shared with us many different solutions available in their cities that make for a positive traveller's experience. The issue on culture was not ignored, with testimonials coming from France and Croatia for example.

Accessibility and its effect on the economy were also touched upon, with the message loud and clear that marketing to the disabled population is indeed profitable. "We simply have just customers", said Magnus Berglund, Accessibility Director of Scandic Hotels. This philosophy among hotel chains makes it an integrative model and success in the lucrative market.

The Summit successfully demonstrated that opportunities for optimal supply and demand reach in different areas related to accessibility can only be a plus for everyone. Organizations like the ENAT, the UNWTO and the UN. participated in fruitful conversations that took place during the 3 day conference, and brought their credibility and support to the discussions.

The Summit aimed to share good practices from cities, regions and accessible destinations, and establish a plan for the global development of inclusive tourism. It is clear that an action plan has been put in motion to continue the excellent work started.

WHAT ARE THE NEXT STEPS? ESTABLISHING A WORLD FOR EVERYONE

The Summit was a unanimous success and the signed Declaration is a testament to the power of the participants' shared experiences and wishes. The declaration, "One World for Everyone", was signed by the Summit's two co-chairs, Mr. Ivor Ambrose (ENAT) and André Vallerand (World Centre of Excellence for Destinations). Mr. Carlos Vogeler, Director-Executive Secretary for Members Relations at the World Tourism Organization (UNWTO) served as co-signing witness.

ENAT's president Anna Grazia Laura accepted, on behalf of her association, the responsibility to coordinate the creation of a World Network for Accessible Tourism.

Daniela Bas, director of UNDESA's Division for Social Policy and Development at the UN, states, "I return to the UN with great news. The goal now is to raise awareness of the feasibility for a world for everyone to the UN members from 193 countries."

André Leclerc, the visionary behind the Summit, was very clear about the future: "With this declaration, we intend to go even further. We must continue to work together to organize in achieving our goals, and to enforce the message of accessibility, a world for everyone! "

Our International Common Strategy

The declaration "One World for Everyone" that was adopted at the end of the Summit is the foundation for our international common strategy and action plan.

The declaration is now available in [English](#), [French](#), Catalan, and Arabic on the Destinations for All website.

We invite all of our partners to sign the declaration, either personally, or in the name of your organization that you represent.

The online process to sign is now available: <http://www.destinationsforall2014.com/en/declaration>

We are also encouraging our partners to provide us with the translated versions of the declaration in their national languages.

MARK YOUR CALENDAR!

We kindly remind speakers to please send us your texts for distribution in the Summit Proceedings.

The deadline to submit your full paper based on your presentation at the Summit in Montreal is November 14, 2014. Please refer to the guidelines on our website [here](#).

UPCOMING MONTREAL EVENT JULY 2015

The International Mobility Conference (IMC15 – Montreal, Canada, July 6-9 2015)

Deadline to submit your abstract is **December 1, 2014**.

The 15th International Mobility Conference is currently accepting abstracts for oral and poster presentations linked to the evolution of research and clinical studies in orientation and mobility.

Present your innovative work or your latest scientific research.

Deadline to submit an abstract: December 1, 2014

To submit and learn the benefits, click [here](#).

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Québec 

SUMMIT SECRETARIAT

1555, Peel Street, Suite 500
Montréal (Québec) Canada, H3A
3L8

+1 514 287-9898 ext 222

destinations2014@jpd.com

www.destinationsforall2014.com



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