



DESTINATIONS
POUR TOUS | FOR ALL

SPECIAL NEWSLETTER ONE YEAR FROM THE SUMMIT!

OCTOBER 2013

WORLD SUMMIT DESTINATIONS FOR ALL

A common strategy at the international level for inclusive tourism

WHY THIS SUMMIT IS INDISPENSABLE ?

« The development of universal accessibility of infrastructures, tourism services, and transport services cannot be done without a global partnership: we must share our knowledge and best practices for dissemination, and convince our partners that sustainable development must be inclusive. »

André Vallerand, Special Advisor to the Secretary of the World Tourism Organization (UNWTO), President of the World Centre of Excellence for Destinations, and co-chair of the Summit

« Tourism for all is not only a question of human rights, but it is also a target market that investors should consider. Destinations that can offer accessible experiences for all their visitors will see a favourable return on their investments, as demographic change brings greater numbers of older travellers who tend to stay longer and travel throughout the year. »

Ivor Ambrose, Managing Director of the European Network for Accessible Tourism (ENAT) and co-chair of the Summit

« We need not only international standards, but also an independent evaluation mechanism or a certification in order to properly inform the clientele of accessible conditions in an establishment and/or a destination. »

NEWS

The countdown has begun! Only one year before the 1st World Summit Destinations for All takes place, from **October 19 to 22, 2014** at the Palais des congrès de Montréal. **Reserve these dates!**

The Program Committee is working hard to finalize the **Call for Abstracts** which will be launched in **November 2013!**

Visit [our website](#) regularly to stay informed!

André Leclerc, CEO of Keroul and instigator of the World Summit Destinations for All

A World Summit that arrives at a decisive turning point on the international level for the development of inclusive tourism!

Visit the page "In the News" on [our website](#) to read the entire press release!

Numerous **prestigious international organizations** are associated with this event!

Come on board and be an integral part of the solution!

See you in Montréal, October 19-22, 2014

CO-ORGANIZERS



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