

Experience the Magic! Disability, Disney, and Assistive Technology

Jay Cardinali, Walt Disney Parks and Resorts, Orlando, Florida USA (presenter)

This presentation will give a brief overview of disability access and accessible services at the Walt Disney Theme Parks and discuss the guiding principles that are used in the implementation process. It will also share stories about some of Disney's guest service successes and the opportunities that still exist when it comes to assisting guests with disabilities.

In addition, the presentation will highlight how technology is being used to support Disney's core philosophy to allow all guests to Experience the Magic!