



SOMMET MONDIAL MONTRÉAL 19-22 OCTOBRE 2014  
WORLD SUMMIT MONTRÉAL OCTOBER 19-22, 2014

**PRESS RELEASE**  
**For immediate release**

**Adoption of *One World for Everyone*, the Declaration of the *Destinations for All World Summit*.**

*Montréal, October 24, 2014.* The first *Destinations for All World Summit* was a huge success. Thirty countries and 300 participants adopted the Declaration ***One World for Everyone***.

The Declaration lists 40 specific measures for implementing—globally and in their respective countries—the World Tourism Organization (WTO) Recommendations on Accessible Tourism. These recommendations are intended for businesses in the tourism, travel and transportation sectors, as well as for local, national and international authorities. The Declaration refers to over 20 contributions of importance for the development and promotion of inclusive tourism and destinations for all that took place primarily over the past decade thanks to international, national and sectoral organizations.

On behalf of participants, the two Co-Chairs of the Summit—Ivor Ambrose (ENAT) and André Vallerand (CMED)—signed the Declaration ***One World for Everyone***. The Declaration was countersigned by Carlos Vogeler, Director – Executive Secretary of the World Tourism Organization (WTO) as a witness.

Anna Grazia Laura, President of ENAT (European Network for Accessible Tourism), accepted on behalf of ENAT the responsibility of creating a global accessible tourism association.

Jean-Marc Mignon, President of ISTO (International Social Tourism Organisation), undertook to support the distribution of the Declaration in its networks. Lastly, Daniela Bas, Director, Division for Social Policy and Development, United Nations (UN), stated: *“I am returning to the UN with good news. We will work on building political awareness of the measures promoted by the Declaration, with a view to improving the well-being of all.”*

As was mentioned by several speakers, including André Leclerc and Isabelle Ducharme, respectively President and CEO and Chair of the Board of Kéroul, promoters of inclusive tourism now have a broad-ranging consensus reference document that will serve as a long-term action plan for the deployment of a global project. *“Through this Declaration, we will go ever further, with the support of Summit participants,”* stated Mr. Leclerc.

The content of the [Declaration](#) may be viewed on the Kéroul and Destinations for All sites. You can sign the Declaration by sending your name, title and organization to Virginie Auroy : [vauroy@keroul.qc.ca](mailto:vauroy@keroul.qc.ca)

For more information about the *Destinations for All* World Summit, please visit <http://www.destinationsforall2014.com/>, or Facebook or Twitter (DPT2014) with hashtag #D4ALL2014.

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Source: Kéroul

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