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The World Summit Destinations for All Signs on a Major Sponsor

Montreal, October 6, 2014- The organizing committee of the World Summit Destinations for All has confirmed a partnership with the German National Tourist Board. The Board is the third major sponsor of the event, and will funnel support to the Culture theme represented at the Summit, joining Via Rail, sponsor of the Transportation theme, and Tourism Quebec, sponsor of the Tourism theme.

Known for its *barrierefreier Tourismus* (tourism without borders) Germany is a destination at the forefront of making its tourist attractions, services, and accommodations accessible to visitors with disabilities. In addition to its financial support, the German National Tourist Board will present a lecture at the Summit on marketing barrier-free tourism services and products.

"Kéroul is especially proud that an influential country such as Germany shares our goal of worldwide inclusive tourism, and has chosen the World Summit Destinations for All to impart this mission with the international community," says André Leclerc, President and Founder of Kéroul.

The **World Summit Destinations for All** organizing committee warmly acknowledges the support of all its partners, which is critical to the long-term success of the Summit.

The **World Summit Destinations for All** aims to be the forum for sharing best practices from the world's most accessible cities, regions, and destinations, with the objective of establishing **international-level standards** for inclusive and accessible tourism.

The Summit will take place at the Palais des congrès de Montréal from October 19-22, 2014. The event is organized by Kéroul and JPdL International.

For more information on the **World Summit Destinations for All**, visit the web site: <http://www.destinationsforall2014.com>

Follow all the Summit news and activities on Facebook and Twitter (DPT2014) with the hashtag #D4ALL2014.

Source: Michel Trudel
Kéroul

For more information : Marie-Hélène Paradis
mhparadis@keroul.qc.ca
514 252-3104 # 3575
514 531-6797